

Small Business Lead Generation in a Digital World

Whether you are a brand new entrepreneur or you've been a small business owner for years, you've probably already realized that it's a whole lot more fun owning and running your small business when customers come looking for you than when you have to go out constantly looking for new customers.

This 3.5 hour workshop covers dozens of strategies to help you have a steady stream of new customers (even in a recession!) Ever wonder how your competitors got so "lucky" getting to the top of Google search engine requests? It's not luck. It's a few simple strategies that any small business can do. We'll show you **step-by-step how to do it yourself** without having to pay, so called, SEO's thousands and thousands of dollars.

We'll Cover ALL of these Ideas

I. Get New Leads to Call You

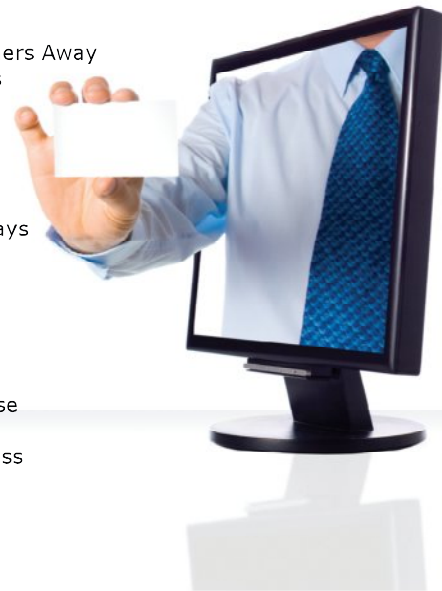
- A Small Business is a Needle in the Proverbial Haystack – We Give Your Potential Clients a MAGNET to Find You!
- A Secret Way to Give Stuff Away for Free and Make Money from It
- Avoid the Top Ten (10) Mistakes Entrepreneurs make that Push Potential Customers Away
- Networking 101 – How to Work a Room in a Way that Generates Unlimited Leads
- How to "Work a Room" Online using Linked-In, FaceBook and Twitter

II. Get to the Top of Google for Free!

- A Simple Optimization that Almost Everyone Skips that can Make You \$Millions (Hint: Step One is Offering What People are Looking for.)
- How to Get a Free One-Page Advertisement on 1000 Websites in Less than 30 Days
- How to Use YouTube Videos to Funnel Leads to Your Website
- The Snow-Ball Effect: Viral Marketing Grows Exponentially over Time
- Five (5) Top Search Engine Optimization Tools that will Save You a Lot of Time

III. Turn Inquiries and Leads into Cash

- The Silver Bullet in Turning Leads into Cash
- Avoid the Five (5) Big Mistakes that Will Cause Your Leads to Buy Somewhere Else
- How to Take Luke-Warm or Cold Leads and Turn them into Future Income
- Continuity Programs: Turning Satisfied Customers into Long-Term Repeat Business (Steady Streams of Income)
- Using Social Media to Create an Army of Fans in the Market Place



FREE GIFT

10-Minute Video at
www.BootCampGift.com

"10 Mistakes Entrepreneurs make that Push Potential Customers Away"

Once you identify these potential challenges, you can very easily make corrections to *draw potential customers to you!*

This Leadership Seminar is a Fantastic Value

The **Small Business Lead Generation Workshop** gets **phenomenal return on your investment!** If you implement just one of the dozens of strategies that we outline in this seminar and get just one lead that turns into a new customer, you'll **recoup the entire tuition for the program over and over.** We structure these informational seminars so that any entrepreneur on any budget can attend and **generate additional streams of income** for your business.

Tuition is only \$49/person.

Seriously, the investment for this seminar is only \$49 which makes the Entrepreneur Boot Camp Workshops the greatest value out there for your training dollar. Since the investment is so low, invite a partner, coworker, employee, or spouse to help you implement all of the great skills that you'll focus on in this class!

Seating is limited.

Register on-line at
www.leadgenerationbootcamp.com